





SWBDA

SouthWestern Business Deans' Association

Annual Meeting

Hotel Santa Fe | Santa Fe, New Mexico | June 14-16, 2015

WHEN	WHAT	WHERE
 Sunday, June 14		
3:00-4:00 pm	SWBDA Board meeting	Amaya Restaurant
4:30-5:30 pm	Early registration	Amaya Patio
5:00-6:00 pm	Welcome reception at Hotel Santa Fe sponsored by <i>Bloomberg Businessweek</i>	Amaya Patio
	Dinner on your own	
 Monday, June 15		
7:30-8:30 am	Breakfast buffet in Canyon Room	Seating on Patio
8:00 am	Registration	Kiva B
8:30-8:45 am	Welcome Ed Bashaw, SWBDA President	Kiva B and C
8:45-10:00 am	The Jack D. Ladd, Sr. Keynote Address: <i>Technology and Enhanced Teaching/Learning</i> Megan Raymond	Kiva B and C
10:00-10:30 am	Break	Kiva C foyer
10:30-11:30 am	<i>Business School Partnerships with New Education Models</i> Brad Hargreaves, Co-Founder, General Assembly	Kiva B and C
11:30 am-12:15 pm	<i>The Bobby G. Bizzell Innovative Achievement Awards</i> sponsored by <i>Bloomberg Businessweek</i>	Kiva B and C
12:15-12:30 pm	<i>Beta Gamma Sigma Presentation and Recognitions</i> Christina Carosella, CEO, Beta Gamma Sigma	Kiva B and C
12:30 pm	Lunch buffet in Canyon Room	Seating on Patio
	Break (personal time)	
1:30-2:30 pm	<i>Unbundling the MBA</i> Bill Pasewark, Associate Dean of Graduate Programs and Research, Texas Tech University	Kiva B and C

WHEN	WHAT	WHERE
 Monday, June 15	Program continues	
2:30-3:30 pm	<i>New Sources of Revenue—Panel Discussion</i> Denise Schoenbachler, Dean, Northern Illinois University; Earnie Broughton, Director, MBA and Executive Education Program, St. Mary's University; Taylor Randall, Dean, University of Utah	Kiva B and C
3:30-4:00 pm	Break	Kiva C foyer
4:00-5:00 pm	<i>Table Topics—Small Group Discussions</i> <ul style="list-style-type: none"> • <i>Negotiating—all that you ever wanted to know</i> Led by Rachel Croson, Dean, University of Texas at Arlington • <i>Using an Advisory Board as your voice with higher administration</i> Led by Tanuja Singh, Dean, St. Mary's University • <i>Internships</i> Led by Bob Wood, Dean, University of South Alabama • <i>Creating new programs and engaging companies</i> Led by Sueann Ambron, Dean, and Ajeyo Banerjee, Associate Professor of Finance and Risk Management, University of Colorado Denver • <i>Open topic (TBD on site)</i> Leader TBD 	Kiva B and C
5:45 pm	Evening event at Cowgirl (walking distance from HSF) Dinner on your own	319 S Guadalupe St
 Tuesday, June 16		
7:30-8:30 am	Breakfast buffet in Canyon Room	Seating on Patio
8:30-9:00 am	SWBDA Business Meeting—Ed Bashaw presiding	Kiva B and C
9:00-10:30 am	<i>AACSB Update</i> Christine Clements, Senior Vice President, Accreditation and Member Services, AACSB International	Kiva B and C
10:30-11:00 am	Break	Kiva C foyer
11:00 am-12:00 pm	<i>Continuous Improvement Review under the 2013 Standards: Team and School Perspectives—Panel Discussion</i> J. Ralph Byington, Provost, Coastal Carolina University; Roger Best, Dean, University of Central Missouri; Henry Venta, Dean, Lamar University	Kiva B and C
12:00 pm	Adjournment Board lunch and meeting in Canyon Room	